

Privacy Policy

Our policy relating to data protection and privacy has a fairness at its heart and is never intended to cause objection or complaint and to that end if there is any dubiety, we will not store your information. As a business, we wish to stay in communication with you and keep you up to date with news, offers and updates on our product or services which you may find of interest, and will only do this with your clear and specific consent.

Standard Privacy Policy

This privacy policy sets out how Loch Ness Highland (Scotland) Titles Limited uses and protects any information that you give to Loch Ness Highland (Scotland) Titles Limited when you use this website.

Loch Ness Highland (Scotland) Titles is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Loch Ness Highland (Scotland) Titles Limited may change this policy from time to time by updating this page. You should check this page on a regular basis to ensure that you are satisfied with any changes. This policy is effective from 18th October 2021.

Security

We are committed to ensuring that your information is secure. To prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online and offline.

Where We Collect Information

As a business we collect data for a number of sources, but our data policy applies to all of the following including personal data collected from on and offline competitions, questionnaires, online communications, digital newsletter sign-ups from our website and social media shared promotions with other partners not listed.

We confirm that unless specific consent is given by the user the information shared will not be stored beyond the purpose intended. If specific consent is given to use the information collected it will be stored securely and digitally encrypted and password protected.

How We Use Cookies

A cookie is a small file that asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data, using Google Analytics normally but on occasion other aggregation tools that advise us about web page traffic and improve our website in order to tailor it to customer needs.

We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you wish, however in doing so this may prevent you from taking advantage of the website.

Links To Other Websites

Our website may contain links to other websites of interest. Once you have used these links to leave our site, please note that we do not have any control over other websites. Please note, we cannot be responsible for the protection and privacy of any information you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling Your Personal Information

You may choose to restrict the collection or use of your personal information in the following ways:

Whenever you are asked to fill in a form on the website, look at the box that you can click to indicate that you do not want the information to be used for direct marketing purposes.

If you have previously agreed to us using your personal information for direct marketing purposes, you may change at any time by writing to or emailing lochnessitles@mail.com

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required to do so by law. We may use your information about third parties which we think you may find of interest and only if you specifically consent to us that you wish this to happen.

We undertake that third parties will only include businesses that support our business and your stay as travel providers, visitor attractions, event providers and others directly related to our business offering. Loch Ness Highland (Scotland) Titles Ltd does not hold responsibility for any defective, damaged or complaints against our Membership Businesses. Should any occasion arise you should contact them directly via the information supplied on their website.

If you believe, that any information we are holding is incorrect or incomplete, please either write or email us as soon as possible to the address shown on our website. We will promptly correct any information found to be incorrect.

Our website & In House Data Collection Policy

Our email collection policy is fully consent based and in entering your details clear consent is given by you (the user) to receive future marketing materials from ourselves.

The following information makes clear our policy on use of consent-based email marketing and communications.

- What we collect
- We may collect the following information on a consent basis
- Name and profession
- Contact information including home address
- Demographic information such as Zip/Post Code, preferences and interests
- Other information relevant to customer surveys and or/offers

What We Do With The Information We Gather

The majority of the information we gather is required for contractual and legal purposes and to allow us to offer products and services as purchased.

When consent is given to use the information for marketing and communication purposes it is used for the following reasons:

- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided
- From time to time, we may also use your information to contact you using your provided email address for market research purposes

Your information will never be shared with any third party and at all times you have the right to unsubscribe information at which time your details will be deleted from the mailing lists and removed from the database permanently with no archived records remained.